

SECTION '2' – Applications meriting special consideration

**Application No :** 11/01663/ADV

**Ward:**  
**Crystal Palace**

**Address :** 25 Church Road Anerley London SE19  
2TE

**OS Grid Ref:** E: 533664 N: 170639

**Applicant :** KICC

**Objections :** YES

**Description of Development:**

Non-illuminated wall mounted advertisement display board

Key designations:

Conservation Area: Crystal Palace Park  
Biggin Hill Safeguarding Birds  
Biggin Hill Safeguarding Area  
London City Airport Safeguarding  
London Distributor Roads

**Joint report with application refs. 11/01537, 11/01541 and 11/01663**

**RECOMMENDATION: PERMISSION BE REFUSED**

The reasons for refusal are:

- 1 The proposed advertisement hoarding will be detrimental to the visual amenities, character and appearance of the Crystal Palace Park Conservation Area thereby contrary to Policies BE1, BE11 and BE21 of the Unitary Development Plan.

**Application:** 11/01663/ADV

**Address:** 25 Church Road Anerley London SE19 2TE

**Proposal:** Non-illuminated wall mounted advertisement display board

